What is the purpose of MyQ?

- To provide future students with consistent and relevant information about qualifications to help them decide what and where to study.
- To give graduates (and soon employers) an objective channel to share valuable feedback to inform prospective students about how well their qualifications prepared them for work and career opportunities.
- To give TEOs insightful information to help them make improvements with their qualifications and programmes.
- To provide valuable data to help design and match qualifications and programmes to the employment market.
- To enable prospective students to make better informed study choices. The survey has been
 designed from the onset with prospective students in mind research and analysis was
 undertaken with both graduates and students to inform the design and the type of
 questions to ask.