

Media Release

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Tai Poutini Polytechnic has teamed-up with Greymouth High School business students to help them raise money for local charities at the Greymouth Markets.

The Year 12 students have created their own businesses – making and selling products to friends, family and the public. This year they are reaching out further, selling their wares at the TPP-run Greymouth Markets. They had a busy first day last Sunday (4 August) and will be back again on Sunday 15 September.

Locals are encouraged to come along to the market and check-out the new businesses, which will be selling soy wax candles, scented oil diffusers and postcards featuring local photography. All profits will go to the students' selected charities – the SPCA, the Cancer Society and St John.

GHS Business Teacher Benjamin Ching says students usually set up stalls at the school to sell their products, but being part of the Greymouth Markets will offer a new dimension to their studies.

"Getting out amongst the community will make the experience even more real for our business students. As well as learning the concepts of business planning, production and marketing, they're also learning soft skills like communication and relating to the public.

"The fact that all profits are going to the students' chosen charities also lends a social justice dimension to the initiative and the students have really got behind the concept. They are very much looking forward to getting out in the community and promoting their businesses," he says.

The students say:

- "You should buy our product to help support the SPCA – it's less about our product and more about the cause," Breigh, Y12
- "We are looking to help other charities and the community," Kye, Y12
- "Our product is our passion: local photography," – Hannah, Y12
- "Come and support the Cancer Society and buy some of our fresh smelling candles," Joseph, Y12.

TPP Leader Engagement Mequa Hourston says the students are welcome at the Greymouth Market and the response from the public has been very positive so far.

"It's a good opportunity for TPP to support wider community initiatives and help these young students develop their learning and understanding of business in a real-world environment. TPP is keen to help create opportunities for students and the community to have better experiences and get better outcomes for everyone.

Make sure you head down to the Greymouth Markets on Sunday 15 September at TPP's Greymouth Campus.

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Photo caption: Greymouth High School year 12 business students set-up and open for business at the Greymouth Market.

For more information contact:

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